PROPOSAL ENRICHMENT PROGRAM (INTERNSHIP TRACK)

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ENRICHMENT PROGRAM

ENRICHMENT PROGRAM (Internship Track) is the latest curriculum in BINUS UNIVERSITY. In this program, students are required to take a competence development program for 3-years study in college and one year of college in the industry with direct apprenticeship to build technical competence and soft skills.

This Program will allow student to do **full time** Internship (40 hour/week), Monday – Friday for **Min 4 month and Max 12 month.** During internship company has to provide supervisor.

We believe, this program is an excellent ways to prepare and develop students skills for any work settings, as well as networking with people in the future career area.

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BINUS UNIVERSITY
UNDERGRADUATE PROGRAM

SCHOOL OF INFORMATION SYSTEM

- Information Systems
- Accounting Information Systems
- Information Systems Audit
- Information Systems & Accounting
- Information Systems & Management
- Business Information Technology
- Information Systems Accounting and Auditing

SCHOOL OF COMPUTER SCIENCE

- Computer Science
- Cyber Security
- Games Application & Technology
- Mobile Application & Technology
- Computer Science & Mathematics
- Computer Science & Statistics

BINUS BUSINESS SCHOOL

- Management
- Global Business Marketing
- Business Management
- International Business Management

SCHOOL OF DESIGN

- New Media
- Animation
- Interior Design
- Creative Advertising
- Film

FACULTY OF ENGINEERING

- Industrial Engineering
- Computer Engineering
- Civil Engineering
- Architecture
- Food Technology

SCHOOL OF ACCOUNTING

- Accounting
- Accounting Technology
- Finance

KEMANGGISAN
ALAM SUTERA, BEKASI

BINUS UNIVERSITY
UNDERGRADUATE PROGRAM

FACULTY OF HUMANITY

- Psychology
- Chinese Literature
- English Literature
- Japanese Literature
- Business Law
- Primary Teacher Education
- International Relation

FACULTY OF DIGITAL COMMUNICATION AND HOTEL & TOURISM

- Tourism
- Hotel Management
- Marketing Communication
- Mass Communication
- Hospitality Management
- Hospitality Management - Culinary Arts

BINUS ASO SCHOOL OF ENGINEERING
UNDERGRADUATE PROGRAM

SCHOOL OF ENGINEERING

- Automotive and Robotics Engineering
- Product Design Engineering

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ALAM SUTERA, BEKASI

BINUS UNIVERSITY INTERNATIONAL
UNDERGRADUATE PROGRAM

SCHOOL OF COMPUTING & CREATIVE ARTS

- Fashion Design
- Fashion Management
- Computer Science
- Business Information Systems
- Communication (International)

BINUS BUSINESS SCHOOL INTERNATIONAL UNDERGRADUATE

- International Business
- Business Management & Marketing

SCHOOL OF ACCOUNTING

- International Accounting & Finance

JOSEPH WIBOWO CENTER (SENAYAN)

BINUS UNIVERSITY @ BANDUNG
UNDERGRADUATE PROGRAM

BINUS BUSINESS SCHOOL

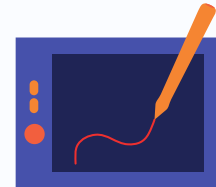- Creativepreneurship

SCHOOL OF COMPUTER SCIENCE

- Computer Science

SCHOOL OF DESIGN

- Visual Communication Design
- Interior Design

BINUS UNIVERSITY @ MALANG
UNDERGRADUATE PROGRAM

FACULTY OF ECONOMICS & COMMUNICATION
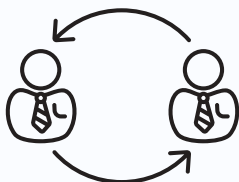
- Public Relations
- Communication

SCHOOL OF COMPUTER SCIENCE

- Computer Science

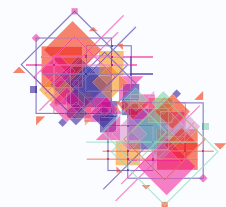### SCHOOL OF DESIGN

- Visual Communication Design
- Interior Design

INTERNSHIP TRACK PROGRESS

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Internship Center

Pre Internship

Internship

Post Internship

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![BINUS UNIVERSITY Internship Center]
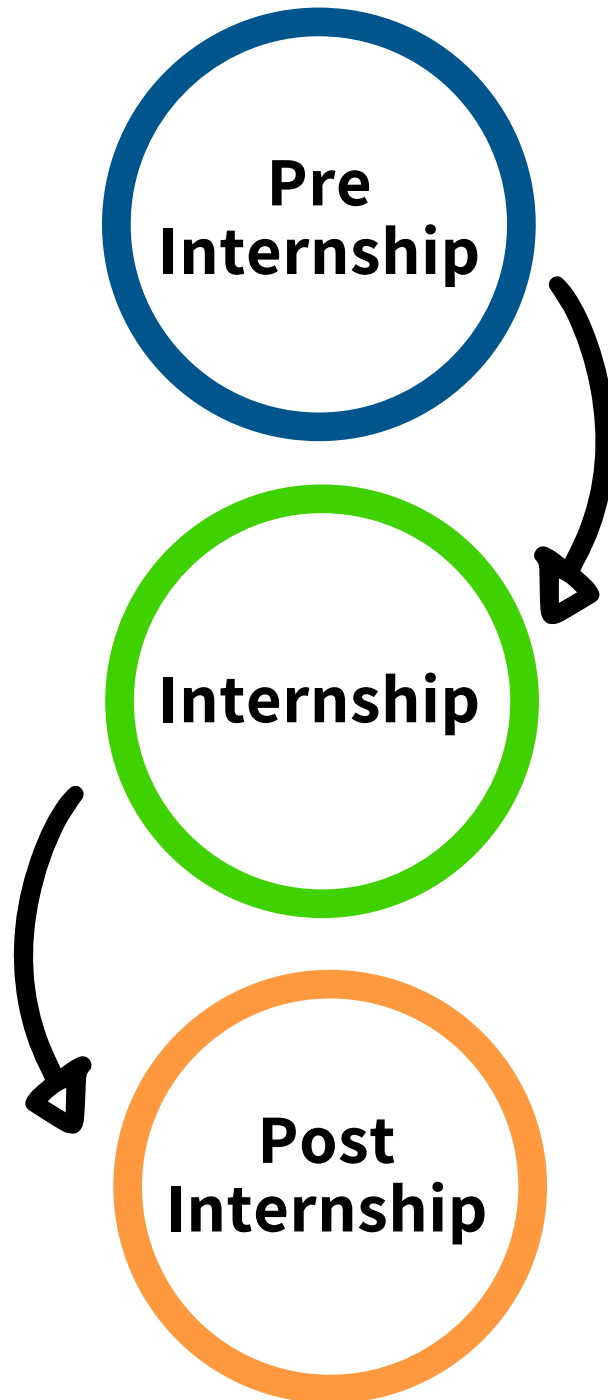
INTERNSHIP TRACK PROGRESS

Pre Internship

Company Registration

- Participant Form Registration
- Terms & Condition Agreement

Verifying Company Registration

- Verify Participant Form Validity
- Create Login Credentials For Company Access

Selection Process

- Insert Job Posting
- Interview / Test By Company

Approve / Reject Students Resume
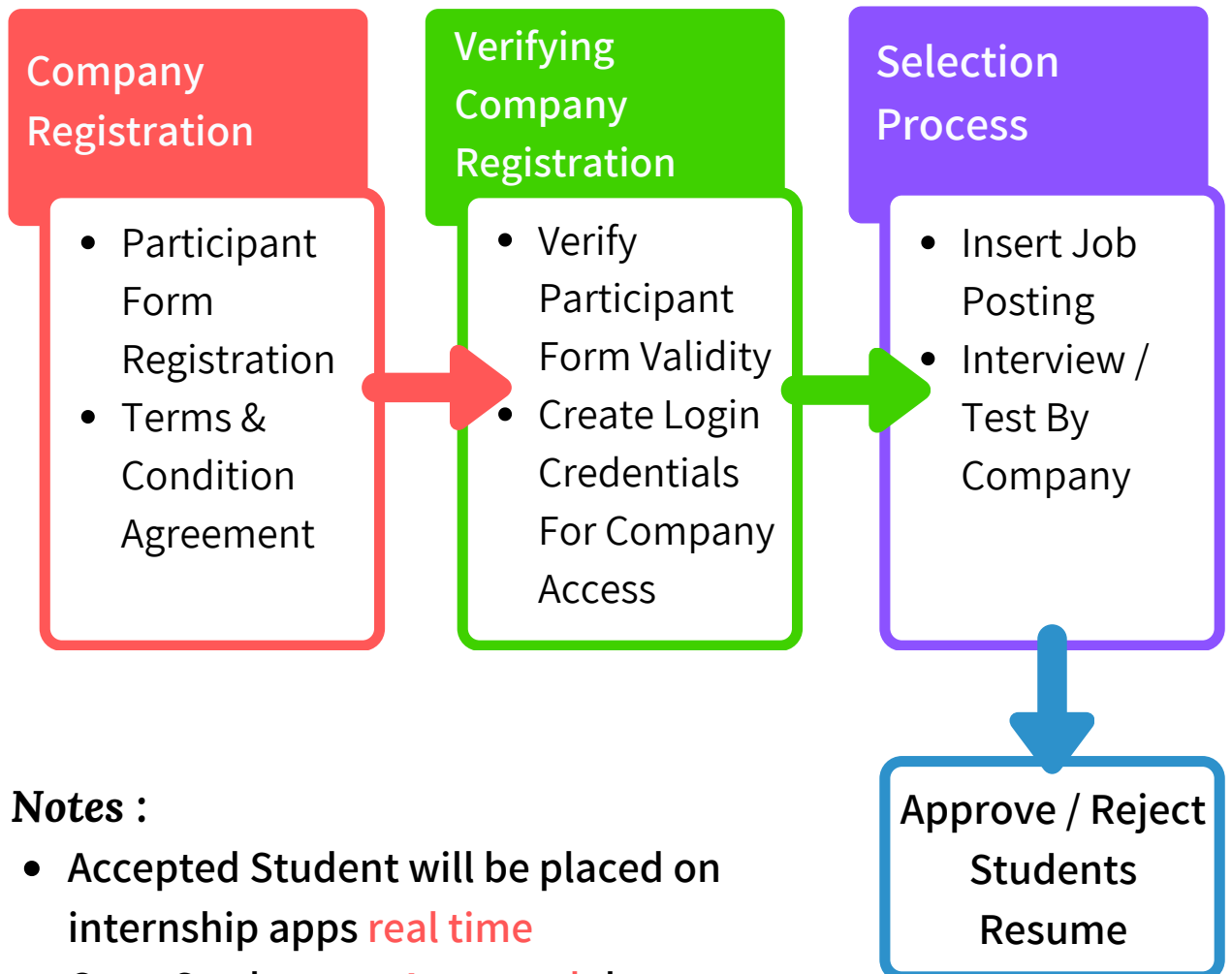
Notes :

- Accepted Student will be placed on internship apps real time
- Once Student get Approved they cannot apply to another company
- Website Link for Internship Apps : **internship.apps.binus.ac.id**

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INTERNSHIP TRACK PROGRESS

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Internship

Internship Start

- Student will come to office based on schedule

Student's work and learn

- Student will do the job based on learning plan
- Students will learn about technical skill and soft skill in work place

Student's paperwork

- Student fill logbook and make monthly report
- Logbook and monthly report must be approved by company supervisor

Notes :

- Once in a every month Student have to meet their faculty supervisor for consultation (after office hour or in Saturday)
- Learning Plan will be discussed with faculty supervisor or internship coordinator before internship start
- Student are not allowed to have permission for campus activity during working days

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INTERNSHIP TRACK PROGRESS

Post Internship

Report Submission

- Student finishing their internship report
- Student submit internship report to University

Evaluation and Assessment

- Company have a choice to conduct presentation or not before assessment
- Company fill out the assessment sheet

Notes :

- Final Internship Report have to signed by Company and Faculty Supervisor
- Presentation is optional

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INTERNSHIP ASSESSMENT

Internship process that is part of the enrichment program is the first step for students to learn while at the same time getting to know the working world more clearly. The purpose of this internship is to foster and educate students by providing real working experience (real world), so that students become human resources who are ready to apply in the industry. Strategic collaboration between BINUS University and industrial partners is intended to reduce the gap between education and the industrial world.

Students will learn firsthand starting from following the work culture and working professionally in accordance with applicable rules and regulations. The most important thing is students have the opportunity to be able to directly apply the knowledge learned on campus in a real working environment (real world).

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INTERNSHIP ASSESSMENT

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Internship process can be carried out for 2 (two) semesters where industry partners will provide job positions that are tailored to the study program / program of each student with a total weight of 40 credits.

Internship

1 Semester Equals 16-20 Credits

Scoring

The scoring for student internship will be done by site supervisor and faculty supervisor with 50% weight each.

Site Supervisor

50 %

Faculty Supervisor

50 %

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INTERNSHIP TRACK SCHEDULE

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Internship Time	Students Socialization	CV Collection and Selection Process
FEB	End of Sept - Mid of Oct	Mid of Oct - End of January
SEP	End of Feb - Mid of March	Mid of March - End of August

Notes :

- Company will receive student CV based on students application
- Company can contact directly to student for scheduling the interview or test by system.
- Student will do Internship for Min 4 month - Max 12 months (Except :
  1. Computer Science (minimal mandatory 12 months in one company)
  2. For Master Track & Global program maximum internship duration is only 6 months
  3. For School of Design (maximum internship duration for one semester is 5 months, two semesters are 10 months)

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INTERNSHIP TRACK SCHEDULE

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Major	Available Feb	Available Sept
Business Management	✓	✓
International Business Management	✓	✓
Global Business Marketing	✓	✓
Global Business Marketing (Global)	✓	✓
Management	✓	✓
Management (Global)	✓	✓
Management (MT)	✓	
Creativepreneurship	✓	✓
Accounting	✓	✓
Accounting (Global)	✓	✓
Accounting Technology	✓	✓
Finance	✓	✓
Hotel Management	✓	✓
Marketing Communication	✓	✓
Mass Communication	✓	✓
Tourism	✓	✓
International Accounting & Finance	✓	✓
Hospotality Management	✓	✓
Hospitality Management - Culinary Art	✓	✓
Architecture	✓	✓
Civil Engineering	✓	✓
Computer Engineering	✓	✓
Food Technology	✓	✓
Industrial Engineering	✓	✓
Business Law	✓	✓
Chinese Literature	✓	✓
English Literature		✓
International Relations	✓	✓
International Relations (Global)	✓	✓
Japanese Literature	✓	✓
Primary Teacher Education	✓	✓
Psychology	✓	✓

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INTERNSHIP TRACK SCHEDULE

Major	Available Feb	Available Sept
Computer Science	✓	✓
Computer Science & Mathematics		✓
Computer Science & Statistics		✓
Cyber Security	✓	✓
Game Application and Technology	✓	✓
Mobile Application and Technology	✓	✓
Computer Science (MT)	✓	
Computer Science (Global)	✓	✓
Animation	✓	✓
Creative Advertising	✓	✓
Interior Design	✓	✓
New Media	✓	✓
Film	✓	✓
Visual Communication Design	✓	✓
Accounting Information Systems	✓	✓
Business Information Technology	✓	✓
Information Systems	✓	✓
Information Systems & Management		✓
Information Systems Audit	✓	✓
Information Systems (MT)	✓	
Information Systems (Global)	✓	✓
Accounting & Information Systems		✓
International Business	✓	✓
Business Management & Marketing	✓	✓
Business Information Systems	✓	✓
Communications	✓	✓
Public Relations	✓	✓
Fashion Management	✓	
Fashion Design	✓	

Note :
- MT = Master Track
- Global = Global Class
- If Checklisted Only September or February, Maximum Duration Of Internship is 6 Months

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INTERNSHIP DURATION

Major	Intern Months Duration					
	4	5	6	10	11	12
Business Management	✓	✓	✓	✓	✓	✓
International Business Management	✓	✓	✓	✓	✓	✓
Global Business Marketing	✓	✓	✓	✓	✓	✓
Global Business Marketing (Global)	✓	✓	✓			
Management	✓	✓	✓	✓	✓	✓
Management (Global)	✓	✓	✓			
Management (MT)	✓	✓	✓			
Creativepreneurship	✓	✓	✓			
Accounting	✓	✓	✓	✓	✓	✓
Accounting (Global)	✓	✓	✓			
Accounting Technology	✓	✓	✓	✓	✓	✓
Finance	✓	✓	✓	✓	✓	✓
Hotel Management	✓	✓	✓	✓	✓	✓
Marketing Communication	✓	✓	✓	✓	✓	✓
Mass Communication	✓	✓	✓	✓	✓	✓
Tourism	✓	✓	✓	✓	✓	✓
International Accounting & Finance	✓	✓	✓	✓	✓	✓
Hospotality Management	✓	✓	✓	✓	✓	✓
Hospitality Management - Culinary Art	✓	✓	✓	✓	✓	✓
Architecture	✓	✓	✓	✓	✓	✓
Civil Engineering	✓	✓	✓	✓	✓	✓
Computer Engineering	✓	✓	✓	✓	✓	✓
Food Technology	✓	✓	✓	✓	✓	✓
Industrial Engineering	✓	✓	✓	✓	✓	✓
Business Law	✓	✓	✓	✓	✓	✓
Chinese Literature	✓	✓	✓	✓	✓	✓
English Literature	✓	✓	✓			
International Relations	✓	✓	✓	✓	✓	✓
International Relations (Global)	✓	✓	✓			
Japanese Literature				✓	✓	✓
Primary Teacher Education	✓	✓	✓	✓	✓	✓
Psychology	✓	✓	✓	✓	✓	✓

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INTERNSHIP DURATION

Major	Intern Months Duration					
	4	5	6	10	11	12
Computer Science						✓
Computer Science & Mathematics			✓			
Computer Science & Statistics			✓			
Cyber Security						✓
Game Application and Technology						✓
Mobile Application and Technology						✓
Computer Science (MT)			✓			
Computer Science (Global)			✓			
Animation	✓	✓		✓		
Creative Advertising	✓	✓		✓		
Interior Design	✓	✓		✓		
New Media	✓	✓		✓		
Film	✓	✓		✓		
Visual Communication Design	✓	✓		✓		
Accounting Information Systems	✓	✓	✓	✓	✓	✓
Business Information Technology	✓	✓	✓	✓	✓	✓
Information Systems	✓	✓	✓	✓	✓	✓
Information Systems & Management	✓	✓	✓			
Information Systems Audit	✓	✓	✓	✓	✓	✓
Information Systems (MT)	✓	✓	✓			
Information Systems (Global)	✓	✓	✓			
Accounting & Information Systems	✓	✓	✓			
International Business	✓	✓	✓	✓	✓	✓
Business Management & Marketing	✓	✓	✓	✓	✓	✓
Business Information Systems	✓	✓	✓	✓	✓	✓
Information Systems Accounting and Auditing	✓	✓	✓	✓	✓	✓
Communications	✓	✓	✓	✓	✓	✓
Public Relations	✓	✓	✓	✓	✓	✓
Fashion Management	✓	✓	✓	✓	✓	✓
Fashion Design	✓	✓	✓	✓	✓	✓
Automotive and Robotics Engineering	✓	✓	✓	✓	✓	✓
Product Design Engineering	✓	✓	✓	✓	✓	✓

Note :
- Checked = Available
- Blank = Not Available

BINUS UNIVERSITY Internship Center

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How To Participate?

☎ **CONTACT US!**

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How To Participate?

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*Revised Since 09 March 2022